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Kangeyam Institutions

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Kangeyam Institutions

**Shri. S. Anandavadivel**  
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Kangeyam Institutions

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## Patrons

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Chief Executive Officer  
Kangeyam Institutions

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Kangeyam Institute of Technology

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**Dr. P. Thangaraj**  
Professor & Director  
Research & Industry Collaborations  
Kangeyam Institute of Technology

## Advisory Committee

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**Mr. Sachin Parekh** – London School of Digital Business, UK

**Dr. Raj Devasagayam** – Monmouth University, USA

**Dr. Sangeetha** – Oman University, Oman

**Dr. P. Karthika** – Kebri Dehar university, Ethiopia

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**Dr. G. Suresh** – Symbiosis Institute of Business Management, Bengaluru

**Dr. P. Rajendran** – Chinmaya Vishwa Vidhyapeeth, Ernakulam

**Dr. M. Sampath Nagi** – Pondicherry University

**Dr. P. Ravi** – Manonmaniam Sundaranar University, Tirunelveli

**Dr. M.S.R. Mariyappan** – SRM, Trichy

**Dr. C. Vadivel** – Bharathiar University, Coimbatore

**Dr. R. Jayanthi** – CIT, Coimbatore

## Organizing Committee

**Dr. V. Paramasivam**  
Professor & Head  
Convener

**Dr. S. Ravi Shankar**  
Associate Professor  
Organising Secretary

**Ms. S. Amudha**  
Assistant Professor  
Faculty Member

**Dr. B. Shanthini**  
Associate Professor  
Co-Convener

**Mr. R. Siva Kumar**  
Assistant Professor (Sl.Gr)  
Organising Secretary

**Ms. P. Deepika**  
Assistant Professor  
Faculty Member

**Mr. K. Sivakumar**  
Assistant Professor (Sl.Gr)  
Organising Secretary

## Invited Speakers



**Dr. Ranjana Tiwari**  
Sr. Lecturer, Sunway Business  
School, Sunway University,  
Malaysia



**Dr. S.S. Jeyaraj**  
**M.Com., M.Phil., Ph.D., CPA**  
Faculty of Commerce &  
Finance, Sino-British College,  
School of Management,  
Guangxi Minzu University,  
Nanning, Guangxi Province,  
China



**Dr. J. Paul Sundar Kirubakaran**  
Faculty – College of Economics  
and Business Administration,  
University of Technology and  
Applied Sciences, Nizwa  
Sultanate of Oman



**Dr. P. Arunachalam**  
Professor and Fellow  
Indian Institute of Advanced  
Study (IIAS) Shimla, Himachal  
Pradesh, India



**Dr. B. Balamurugan**  
Principal  
Christhu Raj College of Arts  
and Science, Tiruchirappalli,  
Tamilnadu, India



**Dr. M. Rizwana**  
Associate Professor, MBA  
M.S. Ramaiah Institute of  
Technology, Bengaluru,  
India

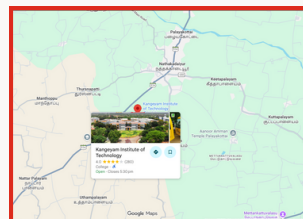
## Contact Us

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## How to Reach

The beautiful campus of KIT is situated in the small village of Nathakadaiyur, near Kangeyam, on the Erode-Palani State Highway.

**By Bus:** Participants can reach either the Erode bus stand in the North or the Kangeyam & Dharapuram bus stands in the South. From there, frequent buses are available to Nathakadaiyur from Erode (via Arachalur) and Dharapuram (via Arachalur). Travel time approx. 1 hour.

**By Train:** Trains are available from major junctions to Erode Junction. Buses are available right in front of the railway station (Kalaimadu Signal bus stop). Travel time approx. 1 hour 30 minutes.

**By Flight:** Flights are available from major airports to Coimbatore International Airport. Buses are available from the Gandhipuram bus stand to Kangeyam. Travel time approx. 2 hours. Frequent buses are available from the Kangeyam bus stand to Nathakadaiyur, Travel time approx. 30 minutes.



**KANGEYAM**  
Institute of Technology  
**AUTONOMOUS**

Empowering Minds

## DEPARTMENT OF MANAGEMENT STUDIES

## A TWO-DAY INTERNATIONAL CONFERENCE ON

## AI FOR SUSTAINABLE MANAGERIAL EXCELLENCE AND BUSINESS PRACTICES

*Empowering Sustainable Business  
Transformation through AI*

## (Hybrid Mode)



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**ICMEX'26**  
**3<sup>rd</sup> & 4<sup>th</sup> MARCH 2026**



### About KIT

Kangeyam Institute of Technology (KIT), a premier institution committed to **“Building Dreams,”** stands as a beacon of excellence in higher education. Renowned for its focus on academic rigor, innovation, and value-based learning, KIT nurtures young minds to become globally competent professionals and ethical leaders. With a strong emphasis on teaching, research, and industry collaboration, the institution continually drives innovation and sustainable development, aligning education with the evolving demands of the modern world. Guided by its vision to produce engineering and management graduates proficient in scientific, managerial, and engineering principles, KIT strives to make a meaningful contribution to society through values, skills, and comprehensive thinking.

### About the Department

The Department of Management Studies, established in 2009, is dedicated to fostering holistic student development and nurturing future business leaders. Through a distinctive academic framework, dynamic industry engagement, entrepreneurial training, and value-based education, the department equips students with the knowledge and skills to excel in a competitive global environment. A team of highly committed faculty members upholds the highest academic standards, ensuring an enriching and transformative learning experience. The department also organizes Corporate Dais, Academic Dais, and Alumni Dais to cultivate managerial excellence, global perspectives, and professional competence among its students. With strong industry linkages and a proven record of successful placements, the department provides ample opportunities for students to embark on rewarding and impactful career paths.

### About the Conference

ICMEX'26 convenes scholars, researchers, industry leaders, and policymakers to explore the transformative potential of Artificial Intelligence in driving sustainable managerial excellence and responsible business practices. The conference provides a global platform for exchanging innovative ideas, empirical research, and practical insights that encourage the integration of AI into ethical decision-making, efficient resource management, sustainable development, and value creation across industries. By fostering collaboration between academia and industry, ICMEX'26 envisions redefining how Artificial Intelligence can shape a more resilient, inclusive, and sustainable future for management and business worldwide.

### Conference Theme

- AI for Sustainable Business Strategy and Innovation
- AI in Human Resource Management & Organizational Transformation
- AI in Marketing, Finance, and Business Intelligence
- Emerging Trends, Sustainability, and Future of AI in Management

**NOTE : Not Restricted to above sub-themes. Refer Conference Website for sub-themes**

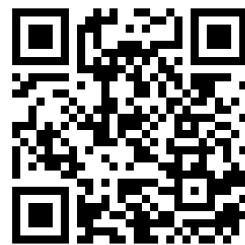
### Call for Abstracts/Papers

Researchers, academicians, and industry professionals are invited to submit their abstracts and full papers on or before **27th February 2026**. All abstracts will be published in the Conference Proceedings with an ISBN. A soft copy of the proceedings will be emailed to all registered participants.

Abstracts should be in the prescribed format via e-mail to **mbaicmex26@kitech.edu.in**

### Conference Awards

To acknowledge outstanding contributions in research and presentation, ICMEX'26 will confer two prestigious recognitions: **Best Paper Award and Best Presenter Award**. The winners will be honoured with a **Certificate of Excellence** as a mark of academic distinction.



Registration QR



Payment QR

### Important Date

**Last Date for Submission of Abstract and Full Paper 27.02.2026**

**Note:** Selected papers will be published in **IJSREM** International Peer-Reviewed Journal (**Impact factor: 8.659**) with an additional charge of Rs. 900/-. Opportunity to publish in Scopus is also made available with applicable charges. Acceptable plagiarism upto 15%.

### Important Details

**Conference Website:** <https://kitech.edu.in/icmex/>  
**Conference E-mail:** mbaicmex26@kitech.edu.in

### Registration Information

Payment of the registration fee is mandatory for all delegates and participants. Registration entitles participants to attend all technical sessions and includes a conference kit, participant certificate, abstract e-booklet, refreshments, and lunch.

Category	Fees
Students	INR 300
Research Scholar / Faculty	INR 500
Industry Participants	INR 1500
Foreign Delegates	USD 50

### Account Details

Account Name: KANGEYAM INSTITUTE OF TECHNOLOGY  
Account Number: 07630100024413  
IFSC Code: BARBOERODEX ( fifth character zero)  
SWIFT CODE: BARBINBBKRR  
Bank Name: Bank of Baroda  
MICR: 638012002  
Branch: Erode Main