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Faculty Member

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Invited Speakers



Dr Ranjana Tiwari
Sr. Lecturer, Sunway Business School, Sunway University, Malaysia



Dr. S.S. Jeyaraj
M.Com., M.Phil., Ph.D., CPA
Faculty of Commerce & Finance, Sino-British College, School of Management, Guangxi Minzu University, Nanning, Guangxi Province, China



Dr. J. Paul Sundar Kirubakaran
Faculty - College of Economics and Business Administration, University of Technology and Applied Sciences, Nizwa Sultanate of Oman



Dr. P. Arunachalam
Professor and Fellow
Indian Institute of Advanced Study (IIAS) Shimla, Himachal Pradesh, India



Dr. B. Balamurugan
Principal
Christu Raj College of Arts and Science, Tiruchirapalli, Tamilnadu, India



Dr. M. Rizwana
Associate Professor, MBA
M.S. Ramaiah Institute of Technology, Bengaluru, India

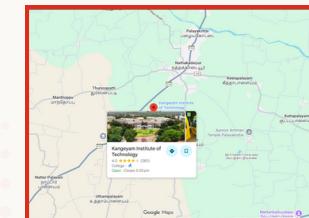
Contact Us

Dr. V. Paramasivam,
Professor & Head
Convener, ICMEX'26
Mobile: +91 6383356548
E-mail: hod.mba@kitech.edu.in

Dr. B. Shanthini,
Associate Professor
Co-Convenor, ICMEX'26
Mobile: +91 9444700957
E-mail: shanthini.mba@kitech.edu.in

Mr. R. Siva Kumar,
Assistant Professor
Organising Secretary, ICMEX'26
Mobile: +91 9842622225
E-mail: sivakumar.r.mba@kitech.edu.in

Mr. K. Sivakumar,
Assistant Professor
Organising Secretary, ICMEX'26
Mobile: +91 9688457785
E-mail: sivakumar.K.mba@kitech.edu.in



How to Reach

The beautiful campus of KIT is situated in the small village of Nathakadaiyur, near Kangeyam, on the Erode-Palani State Highway.

By Bus: Participants can reach either the Erode bus stand in the North or the Kangeyam & Dharapuram bus stands in the South. From there, frequent buses are available to Nathakadaiyur from Erode (via Arachalur) and Dharapuram (via Arachalur). Travel time approx. 1 hour.

By Train: Trains are available from major junctions to Erode Junction. Buses are available right in front of the railway station (Kalaimadu Signal bus stop). Travel time approx. 1 hour 30 minutes.

By Flight: Flights are available from major airports to Coimbatore International Airport. Buses are available from the Gandhipuram bus stand to Kangeyam. Travel time approx. 2 hours. Frequent buses are available from the Kangeyam bus stand to Nathakadaiyur. Travel time approx. 30 minutes.



KANGEYAM
Institute of Technology
AUTONOMOUS

DEPARTMENT OF MANAGEMENT STUDIES

A TWO-DAY INTERNATIONAL CONFERENCE ON

AI FOR SUSTAINABLE MANAGERIAL EXCELLENCE AND BUSINESS PRACTICES

Empowering Sustainable Business Transformation through AI

(Hybrid Mode)



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ICMEX'26

3rd & 4th MARCH 2026



About KIT

Kangeyam Institute of Technology (KIT), a premier institution committed to **“Building Dreams,”** stands as a beacon of excellence in higher education. Renowned for its focus on academic rigor, innovation, and value-based learning, KIT nurtures young minds to become globally competent professionals and ethical leaders. With a strong emphasis on teaching, research, and industry collaboration, the institution continually drives innovation and sustainable development, aligning education with the evolving demands of the modern world. Guided by its vision to produce engineering and management graduates proficient in scientific, managerial, and engineering principles, KIT strives to make a meaningful contribution to society through values, skills, and comprehensive thinking.

About the Department

The Department of Management Studies, established in 2009, is dedicated to fostering holistic student development and nurturing future business leaders. Through a distinctive academic framework, dynamic industry engagement, entrepreneurial training, and value-based education, the department equips students with the knowledge and skills to excel in a competitive global environment. A team of highly committed faculty members upholds the highest academic standards, ensuring an enriching and transformative learning experience. The department also organizes Corporate Dais, Academic Dais, and Alumni Dais to cultivate managerial excellence, global perspectives, and professional competence among its students. With strong industry linkages and a proven record of successful placements, the department provides ample opportunities for students to embark on rewarding and impactful career paths.

About the Conference

ICMEX'26 convenes scholars, researchers, industry leaders, and policymakers to explore the transformative potential of Artificial Intelligence in driving sustainable managerial excellence and responsible business practices. The conference provides a global platform for exchanging innovative ideas, empirical research, and practical insights that encourage the integration of AI into ethical decision-making, efficient resource management, sustainable development, and value creation across industries. By fostering collaboration between academia and industry, ICMEX'26 envisions redefining how Artificial Intelligence can shape a more resilient, inclusive, and sustainable future for management and business worldwide.

Conference Theme

- AI for Sustainable Business Strategy and Innovation
- AI in Human Resource Management & Organizational Transformation
- AI in Marketing, Finance, and Business Intelligence
- Emerging Trends, Sustainability, and Future of AI in Management

NOTE : Not Restricted to above sub-themes. Refer Conference Website for sub-themes

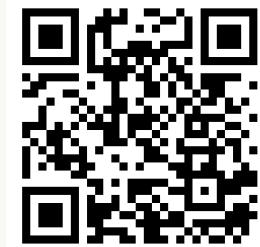
Call for Abstracts/Papers

Researchers, academicians, and industry professionals are invited to submit their abstracts and full papers on or before **27th February 2026**. All abstracts will be published in the Conference Proceedings with an ISBN. A soft copy of the proceedings will be emailed to all registered participants.

Abstracts should be in the prescribed format via e-mail to **mbaicmex26@kitech.edu.in**

Conference Awards

To acknowledge outstanding contributions in research and presentation, ICMEX'26 will confer two prestigious recognitions: **Best Paper Award and Best Presenter Award**. The winners will be honoured with a **Certificate of Excellence** as a mark of academic distinction.



Registration QR



Payment QR

Important Date

Last Date for Submission of Abstract and Full Paper 27.02.2026

Note: Selected papers will be published in **IJSREM** International Peer-Reviewed Journal (**Impact factor: 8.659**) with an additional charge of Rs. 900/-. Opportunity to publish in Scopus is also made available with applicable charges. Acceptable plagiarism upto 15%.

Important Details

Conference Website: <https://kitech.edu.in/icmex/>
Conference E-mail: mbaicmex26@kitech.edu.in

Registration Information

Payment of the registration fee is mandatory for all delegates and participants. Registration entitles participants to attend all technical sessions and includes a conference kit, participant certificate, abstract e-booklet, refreshments, and lunch.

Category	Fees
Students	INR 300
Research Scholar / Faculty	INR 500
Industry Participants	INR 1500
Foreign Delegates	USD 50

Account Details

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Account Number: 07630100024413
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SWIFT CODE: BARBINBBKRR
Bank Name: Bank of Baroda
MICR: 638012002
Branch: Erode Main