



## Registration :

Participants	Registration (Including GST)
► Research Scholars, Faculty, & Industry Executives	<b>Rs. 500/-</b>
► Students	<b>Rs. 100/-</b>

Participants are requested to register by payment through NEFT. Further, a soft copy of paper and Bank generated Unique Transaction Reference (UTR) number should be sent to [conference@git.edu](mailto:conference@git.edu).

## NEFT Details :

Name	: PRINCIPAL GIT (MBA)
Bank	: KARNATAKA BANK LTD.,
Branch	: Udyambag. Belagavi
Account No.	: 1162500126711701
IFSC Code	: KARB0000116

## Advisory Committee :

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Karnatak Law Society's  
**GOGTE INSTITUTE OF TECHNOLOGY**  
BELAGAVI  
Permanently Affiliated and an Autonomous Institute Under VTU,  
Accredited by NAAC and NBA

## DEPARTMENT OF MBA

as part of VTU Silver Jubilee Celebration

Presents

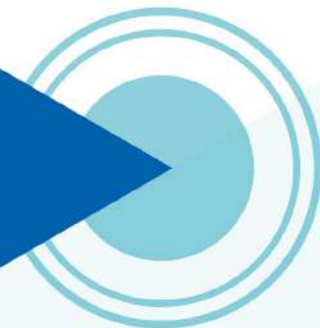
# NATIONAL CONFERENCE

On

**The Business Ecosystem :  
Disruptions & Way Forward  
(Online & Offline Mode)**

**14th Oct & 15th Oct, 2022**

#darshangroups.in



## Karnatak Law Society :

The Karnatak Law Society was established in the year 1939 with a distinguished vision to support the large number of quality education aspirants in Karnataka state. The society imparts unparalleled quality education in Engineering, Management and other allied areas through thirteen institutes situated in various parts of Northern Karnataka.

## Gogte Institute of Technology :

Gogte Institute of Technology (GIT) is the flagship institute of Karnatak Law Society. Gogte Institute of Technology was incepted in the year 1979. Spread across a sprawling mango meadow of over 20 Acres. GIT, houses 07 undergraduate and 09 postgraduate disciplines including MBA and MCA programs. GIT has the honor of sheltering over 4500 students and over 250 highly qualified and motivated faculty. GIT, a permanent affiliate and Autonomous institution under Visvesvaraya Technological University. KLS GIT is figured in the rank band of 201- 250 by NIRF 2021.

## Department of MBA @GIT

Department of MBA was incepted in the year 2007 with a strong belief of combining technical expertise with a management degree. Department of MBA persistently focuses on developing the learning community by conducting programs like Conferences, FDP, and MDP's etc. The department continuously gets accolade from all stakeholders. The department was ranked best B-School in entire Karnataka in 2019 from FICCI-ICARE ratings. The WEEK and Competition Success Review magazines rated us as number one B-School in North Karnataka in year 2020; Knowledge Review Magazine rated us as "Best Business Schools in India" for the year 2021. In continuation of our legacy of excellence, the department is organizing yet another National Conference as a part of VTU silver jubilee year celebration to bring together innovative academicians and Industry experts in the field of management to a common forum. The conference presentation will happen in blended mode ( Online & Offline ).

## Introduction :

Business Markets have become integral to the survival, strength and sustain ability of economic well-being of a nation. Financial Deepening and Innovation have become the precursors of a strong and viable economic structure. Digitization of the business system and its components have certainly led to widening its scope, accessibility and has also contributed to further challenges of risk and reliability. Over the past few years, the Indian business ecosystem is witnessing a trial of perception and trust. Adding to the woes of this system, the global disruption in the garb of COVID-19 has brought all the Business such as Manufacturing and Services under pressure of sustenance vs. performance

### Theme : Business Ecosystem : Disruptions & Way Forward

#### Subtracks

- Digitization and the financial markets during Pandemic.
- Technology and Social Welfare during Covid.
- International Business Environment & Policy during crisis.
- Innovation & Resilience among Businesses Post Covid.
- Creating an Innovative ecosystem for Organization.
- Human resource management ecosystem in business disruptions.
- Innovation in services, logistics supply chain management, marketing and production.
- Way forward in Intellectual property, knowledge management.
- Innovation of multinational corporations, regional or organizational disruption.
- Business ecosystem disruptions in entrepreneurship
- Innovations in agriculture, food security and sustainable green economy.

## Call for Papers :

Research articles that are conceptual or descriptive are invited from Academicians', Industrialists, Research scholars, students from various discipline on any of the given sub themes or any other management field or inclusive growth related topics. Successfully Reviewed papers will be accepted for Conference Proceedings having ISBN. Selected papers will be published In MBA department journal "Prabhandan"

## Submission Guidelines :

**The manuscript should be prepared in the following format;**

- Abstract of not more than 250 words with 3-4 key words at the end of abstract. Abstract should include; Title, Background.
- The author(s) should provide their name/s, affiliation, mailing address, Email and Phone number below the Abstract.
- Final Paper words limited to 3000-4000 words, not exceeding 6 pages.
- Font Type and Size: Times New Roman – 12 with single line spacing, 1.5 inch margin on both the sides, A4 size paper. Paper should be submitted in word format only.
- All the figures and tables should be appropriately numbered. The list of tables and figures along with page numbers need to be mentioned in a tabulated form at the end of the paper as an appendix. Bibliography should be in APA format.
- Please submit paper (word format) & bank UTR number to email address [conference@git.edu](mailto:conference@git.edu)
- All authors are requested to mention title & UTR (payment) in the subject line of email.

## Presentation (Offline & Online) :

- Registration of one of the authors is mandatory for presentation.
- Author(s) are required to present on offline or online as per schedule
- Presentation of the research paper by at least one of the authors is mandatory.
- All papers will undergo plagiarism check and the max limit for plagiarism is 15%.

## Important Dates:

- Last date for full paper submission : 14th Sept,2022
- Last date for acceptance of the full paper : 25th Sept , 2022
- Last date for Registration: 30th Sept ,2022
- Date of the Conference : 14th & 15th Oct ,2022